



**Insuring
a more
open world**

Press Release

Paris, 29 April 2021

Fondation CNP Assurances is launching a call for pre-projects to promote equal healthcare opportunities for young people

Committed to combating social inequality in healthcare, Fondation CNP Assurances is launching a call for "Pass Bien-être" (Well-being Pass) pre-projects dedicated to prevention and to promoting healthcare among young people aged between 16 and 25. The foundation aims to select three projects that will receive financial support.

In an effort to contribute to reducing social inequalities in healthcare, today Fondation CNP Assurances is launching a call for pilot pre-projects focused on creating a "Well-being Pass" programme for young people aged 16 to 25, with disabilities and in mainstream jobs.

The goal of the "Well-being Pass" projects sought by Fondation CNP Assurances is to help young beneficiaries during their time in education and throughout their lives to develop life skills which encourage them to adopt behaviour conducive to their health and well-being.

These projects focus on emerging and innovative pilot initiatives that are still in the design, start-up or development phases and which make it a priority to take a comprehensive and cross-cutting approach to maximise their social impact and reach as many people as possible.

Once the process of analysis, pre-selection and scaling of the chosen projects is complete, the Fondation CNP Assurances board will pick a maximum of three winners, one of which will focus on disability, to receive a total allocation of €240,000, with the possibility for renewal.

The deadline for application is up to and including 17 May 2021.

Isabelle Millet-Caurier

Head of Fondation CNP Assurances



"With this call for 'Well-being Pass' pre-projects, Fondation CNP Assurances aims to provide financial support, through a collaborative approach with the organisations chosen, for three concrete, emerging and innovative projects, one of which will be specifically dedicated to young people with disabilities. They will address the needs of 16-to-25-year-olds and help reduce social inequalities in healthcare."

[For more information about the call for pre-projects and to apply](#)

[To learn more about Fondation CNP Assurances, read the 2019 Annual Report and the Essential Sponsorship Information](#)

About CNP Assurances

A leading player in the French personal insurance market, CNP Assurances operates in 19 countries in Europe, notably in Italy, and Latin America, where it is very active in Brazil, its second largest market.

As an insurance, coinsurance, and reinsurance provider, CNP Assurances designs innovative personal risk/protection and savings/retirement solutions. The company has more than 36 million insured in personal risk/protection insurance worldwide and more than 12 million in savings/retirement. In accordance with its business model, its solutions are distributed by multiple partners and adapt to their physical or digital distribution method as well as to the needs of customers in each country in relation to their protection and making their lives easier.

CNP Assurances has been listed on the Paris Stock Exchange since October 1998, and is a subsidiary of La Banque Postale.

The Company reported net income of €1,350 million in 2020.

About Fondation CNP Assurances

Founded in 1993, Fondation CNP Assurances is committed to public health. What is its role? To promote, support and initiate any action and any project of general interest in the healthcare field. It became a corporate foundation in 2011, and may be regarded as an extension of CNP Assurances' mission: to protect people and everything they value over the long term. The actions supported by the Corporate Foundation nurture the value of openness that characterises the brand and drives CNP Assurances employees. Openness to others, vulnerable individuals, innovative partnerships and helpful solutions. Fondation CNP Assurances is focused on reducing social inequality in healthcare and saving lives. It is a signatory to the Sponsorship Charter drafted by ADMICAL and its members, and open to all corporate sponsorship players.

Contacts

Florence de Montmarin +33 (0)1 42 18 86 51
Tamara Bernard +33 (0)1 42 18 86 19
Caroline Ceintrey +33 (0)1 42 18 85 73

servicepresse@cnp.fr

Follow us on:    

